

A Brief Introduction

Fall 2022



The City College
of New York

About the Zahn Innovation Center

The Zahn Innovation Center is a startup incubator of The City College of New York that offers programming to encourage entrepreneurial thinking & growth.



Programs

- **Startup Incubator - Bootcamp and Competition for Cash Prizes**
 - Kaylie Hardware Prize
 - Zahn Social Innovation Prize
 - Zahn Software Prize
 - Standard Chartered Women in Technology and Entrepreneurship Prize
 - Ideation activities and team applications in Fall
- **Makerspace and Apprenticeships**
- **Seminars and Events**
- **Collaboration with Entrepreneurship Courses**
- **Bossgirls Program for High School girls in Summer and afterschool**



The Zahn Innovation Center Team



Chris Bobko
Executive Director



Kesia Hudson
Managing Director



Ariana Sampson
Programming &
Logistics Intern



Erezana Morina
Programming &
Logistics Intern



Competition Sponsors



Hardware Track



Women+Tech Track

Irwin Zahn

*Social Impact Track
Software Track*





Spring 2022 Cohort Introductions



The Kaylie Hardware Prize was developed and sponsored by CCNY Alum Harvey Kaylie, Founder of Mini-Circuits.

This category celebrates all things hardware.

Startups in this category include physical products and devices that may or may not include a connected (smart) technological aspect.

Bioreactor: *A unit that has the ability to incubate organic matter.*

Guardian: *A wearable camera paired with a user-friendly design that will give you and your loved ones security and peace of mind.*

Hobbs: *A digital weight machine that allows you to work out at home.*

Hydroot: *A friendly smart planter.*

The Cone Screw: *A funnel that easily attaches on and off of cones to fill them optimally.*



The Standard Chartered Women + Tech Prize is sponsored by Standard Chartered Bank as part of the Women in Technology Incubator at the Zahn Center.

The category celebrates the role of women in building innovative businesses leveraging technology.

Startups in this category must be led by women and/or have a team made up of at least 50% women.

Carella: *A virtual platform to find auto parts at the best price.*

Hybridraw: *Sustainable sanitary pads.*

Skinschip: *A service to culture skin to provide personalized skin care needs via an organic chip.*

Rx Reminder: *An application that will remind the elderly to take their medication.*

Ooni: *An online space to help black women challenge the cultural narrative around haircare.*

The Zahn Social Impact Prize is sponsored by CCNY Alum Irwin Zahn.

This category acts as a catalyst for the spread of social entrepreneurship on campus, and encourages students to develop a global perspective on impact.

Startups in this category are challenged to build ventures with a sustainable revenue model, whose primary objective is social change or environmental stewardship. They may pursue either a nonprofit or for-profit model.

AfroCrops: A farmer's coalition to help farmers develop their agri-businesses in African nations.

Healing Arts: Provides painting classes with an approach of art therapy as a healing tool for senior citizens.

Homequisite: A mobile application that allows users to share and try different regional foods.

I AM LIT: A virtual mentoring organization that offers inexpensive self publishing and marketing workshops for aspiring authors of African American children's book.

Set Settall: An organization that aims to reduce and obliterate the presence of E-Waste everywhere.



The Zahn Software Prize is sponsored by CCNY Alum Irwin Zahn.

This category are challenged to develop ventures that use technology to solve problems otherwise untouched.

Startups in this category include transformative new apps, software, database tools, e-commerce sites, or technological devices.

ARLE Clothing: *An automated apparel authentication platform.*

Autism Bridge: *A mobile platform that closely connects job seekers with ASD to employers.*

MEDtalk: *A mobile application helping non-English speakers communicate in a hospital environment.*

Parkit: *A web-based platform that explains parking signs.*

THOR: *A 3D mapping technology for geological researchers.*





Fall Program Overview



Web3 Basics: Innovation and Entrepreneurship

Blockchain Fundamentals
and
Industry Roundtable

Thursday, Sept. 15

12:30PM - 1:45PM



Commissioner Kevin D. Kim
NYC Small Business Services



Cleve Mesidor
Blockchain Foundation



LaToya Benjamin
Economic Leadership Council



Kyle Schneps
Foundry



Carlos Acevedo
Brave Software



careers
businesses
neighborhoods

September 23-24



Crypto in Context

Innovation, social impact and the future of money

Presented by **ELECTRIC COIN CO.**

The Zahn Innovation Center at the City College of New York is partnering with Electric Coin Co. to present Crypto in Context, an introductory learning experience about how blockchains work, the social impact of cryptocurrencies, the history and future of money, defi, NFTs, and more.

The two-day immersive course features hands-on learning opportunities and professional networking with representatives from some of the most important companies in crypto. Students will receive a small amount of cryptocurrency and will be invited to experiment with it at locations around the city.

Student Benefits

Bi-Directional Learning

Learn about an emerging industry tailored to the local experiences of living in the Bronx.

Career Development

Participate in workshops and projects to hone professional skills and explore job opportunities in the industry.

Mentorship

Connect with industry leaders from the top companies in crypto and expand your network.

Course Topics and Highlights

- Introduction to Cryptocurrency
- Cryptocurrency for Social Impact
- How Exchanges Work
- Setting up your Crypto Wallet
- Using Crypto for Payments/Remittances
- Mining Crypto
- Off the Shelf Infrastructure and Nodes
- Identifying Quality Projects
- Introduction to DeFi
- Introduction to NFTs & DAOs



Event Registration

Sept 23 and 24
10 am - 4 pm
NAC 1-103
(On-campus Location)

Register by 9/21



IMMENSE



in partnership with:



Blackstone LaunchPad™

Who are we?

We are a team of strategists and designers intent on **supporting students like you, the next generation of creative problem solvers**, in partnership with your universities. Our program empowers you to apply technical and critical thinking skills to **business and social challenges in your communities**, leading to a self-propelled cycle of academic and personal growth.



We work to provide a design-thinking program that helps **build out innovation skills while solving real societal issues**. Our teams of coaches from different innovative companies and organizations are committed **to delivering educational, enriching, and exciting missions** through a mix of virtual and in-person sessions throughout the school year.

Immense is coming to CCNY! Join us for an Innovation Immersive on Friday, 9/30 from 1:00-5:00pm in NAC 1-103 (NAC Flex Space). With the goal of expanding problem-solving, technology, and innovation skills in a fun environment, Immense's interactive sessions will empower you to break down real-life challenges through a process of ideating and creating impactful solutions that are grounded in user needs.

Throughout the session, you'll also have the opportunity to interact with Immense's coaches from different innovative companies and organizations (e.g., Deloitte, Amazon, Google), learn more about their career journeys, and ask questions about your own interests and goals.

*Learn more and
sign up using the
QR code here:*



Register by 9/28!





**GET REWARDED FOR
HAVING AWESOME
STARTUP IDEAS**

WIN UP TO \$10K FOR DEVELOPING A GREAT IDEA

Apply to our virtual competition
for the chance to be one of **FOUR**
CCNY students to win \$1,000 and
compete nationally for \$10,000

**ALL YOU NEED IS A STARUP IDEA—
no matter how small, or a
prototype –
no matter how rough**

APPLY HERE



INTERESTED?

Applications are open from
Thursday, August 11, 2022 to
Sunday, October 23, 2022 at
11:59PM

Check out the QR Code to apply!

Questions?
Reach out to Chris Bobko at
chris@zahncenter.nyc.com



October / November Mini Bootcamp

Thursdays 12:15-1:45pm, NAC Flex Space

Explore world of startups and ventures

Meet and interact with other students

Prepare for applications for Spring 2023

Venture Incubator Competition - \$25,000

10/13 - Introduction: The Who/ What/When/ Where/ Why and How of startups

10/20 - Customer/ User Discovery and Insights

10/27 - Value Proposition

11/3 - Market Sizing and Competitive Analysis

11/10 - Minimum Viable Product/Prototype

11/14 - Applications Due



Additional programs

Financial Literacy

LinkedIn - You and Your Business

Personal Branding

Intro to Pitch Decks and Pitching

Open Innovation Office Hours





How To Get Involved

<https://www.ccny.cuny.edu/zahn/>

